

Peruvian Telecommunications

15 years of development



“China, India and Peru will be the world’s highest growing economies in 2009”

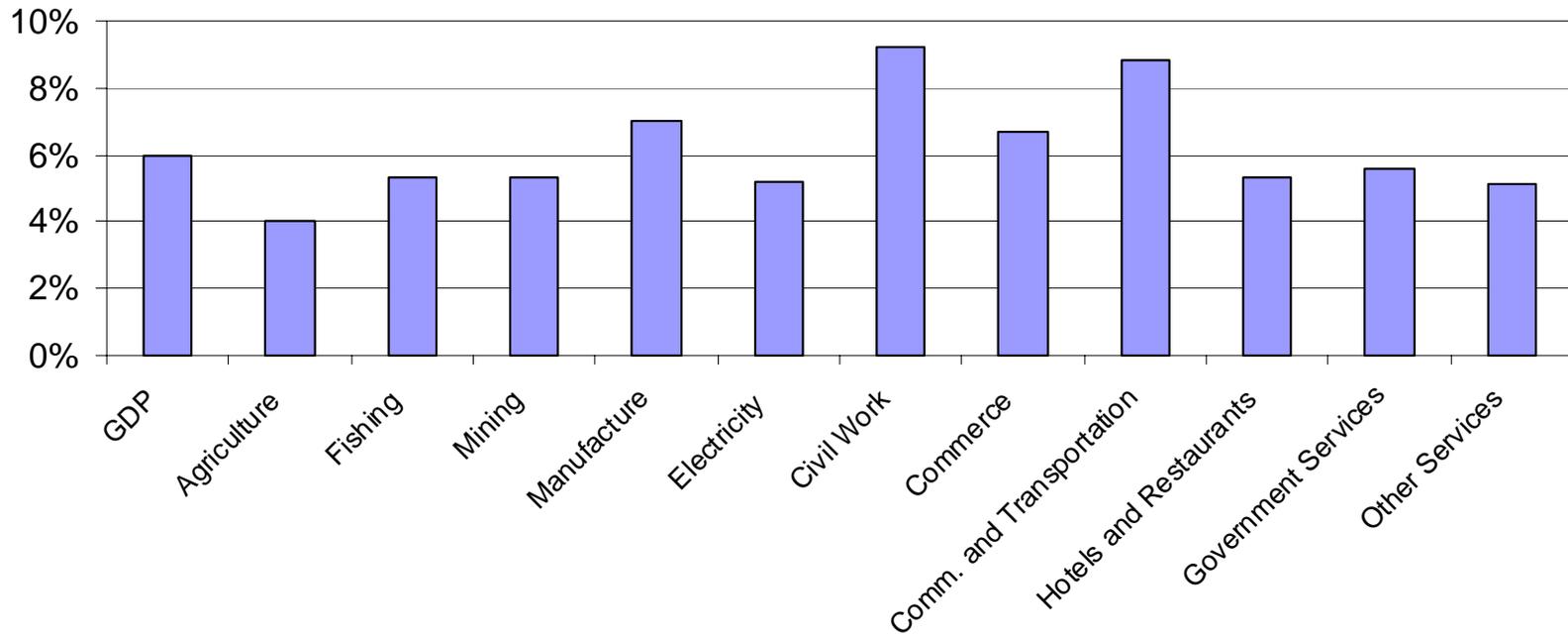
(Moody's Economy.com)

“China, India, Peru, Egypt and Qatar will be the only nations in the world that would exceed a 5% growth rate this year [2009]”

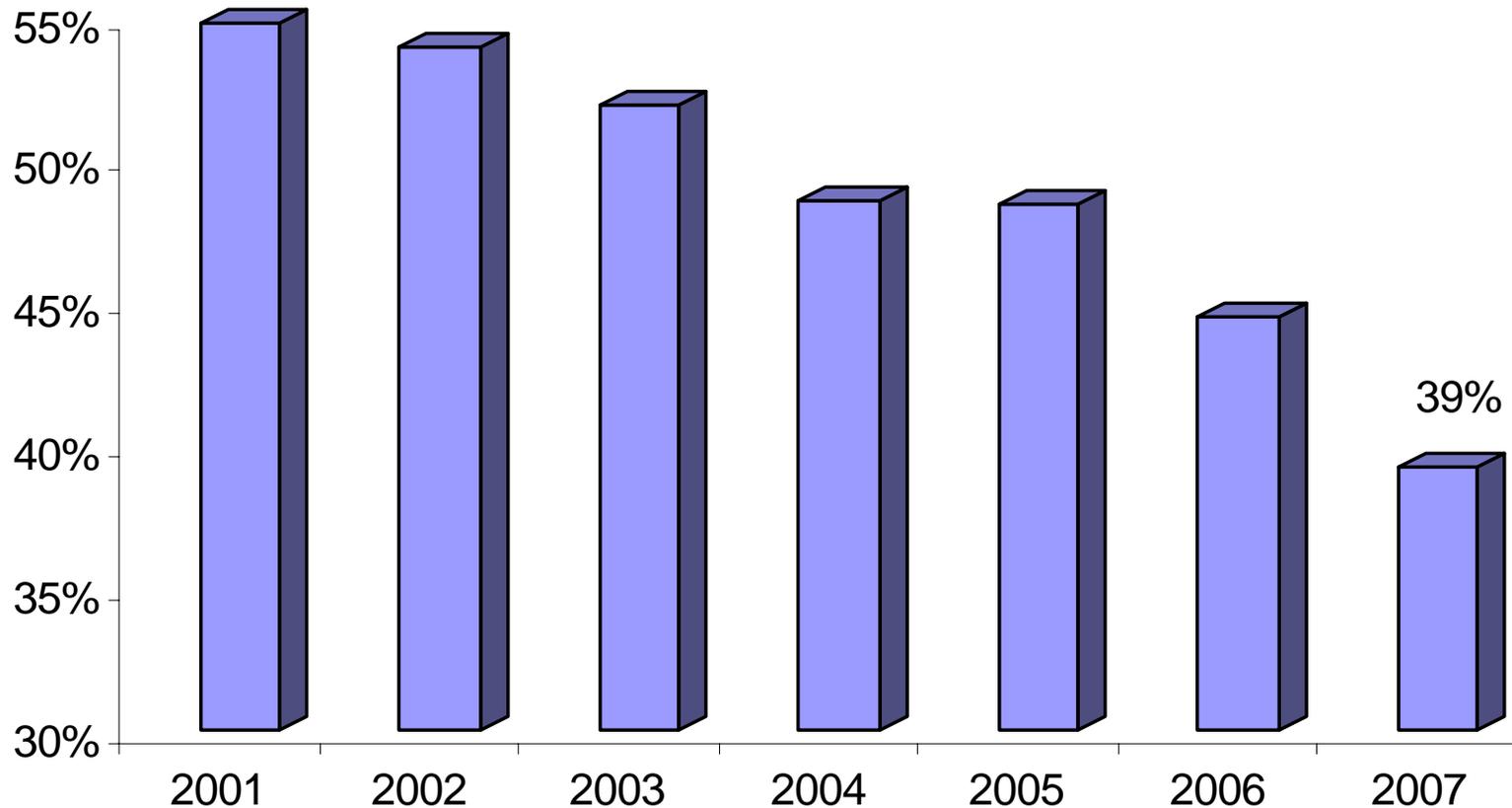
(International Monetary Fund)

Growth in diverse economic activities

CAGR
2001-2007



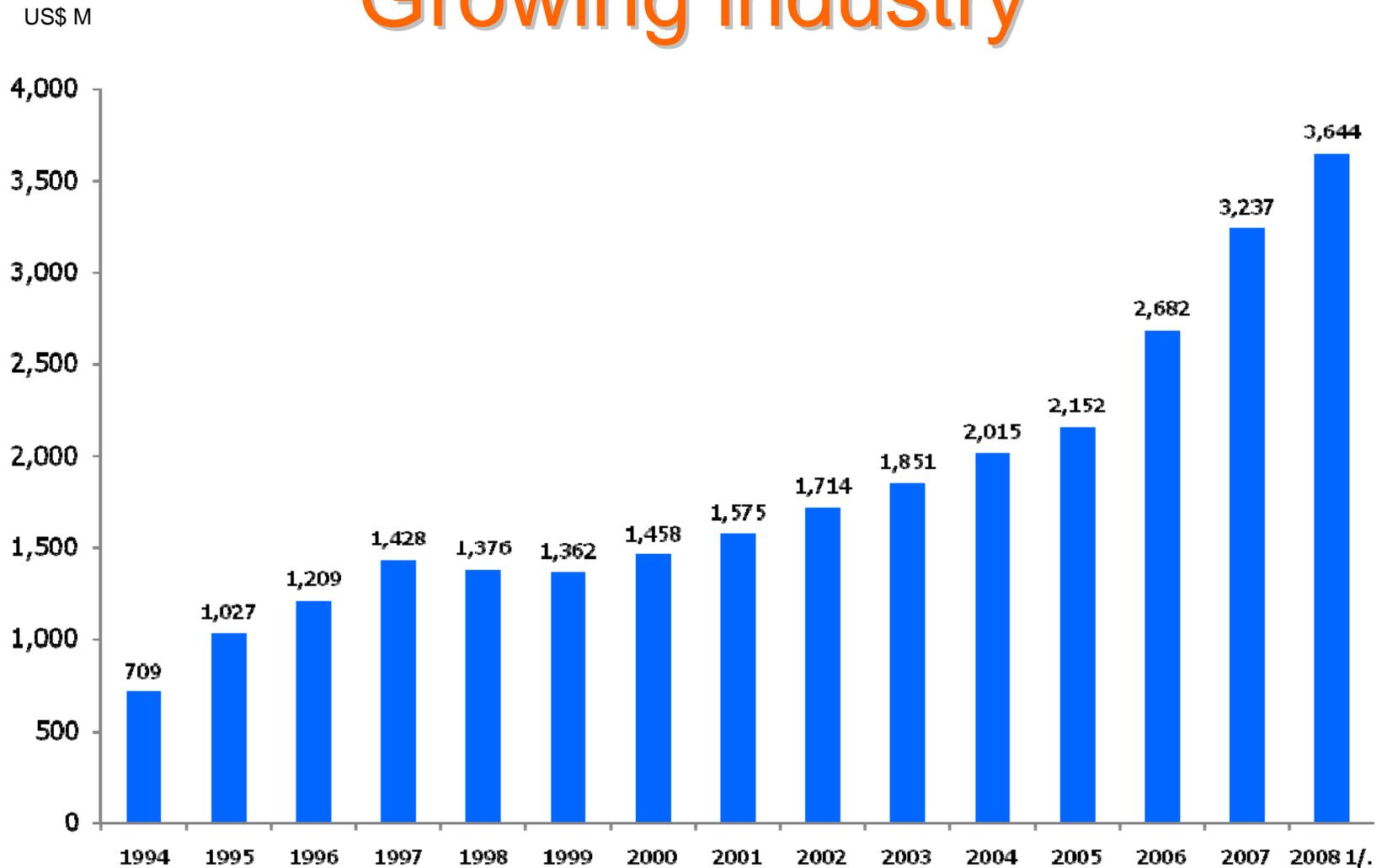
Declining Poverty



Growing Telecommunications Sector

Guillermo THORBERRY
Chairman of the Board

Growing industry



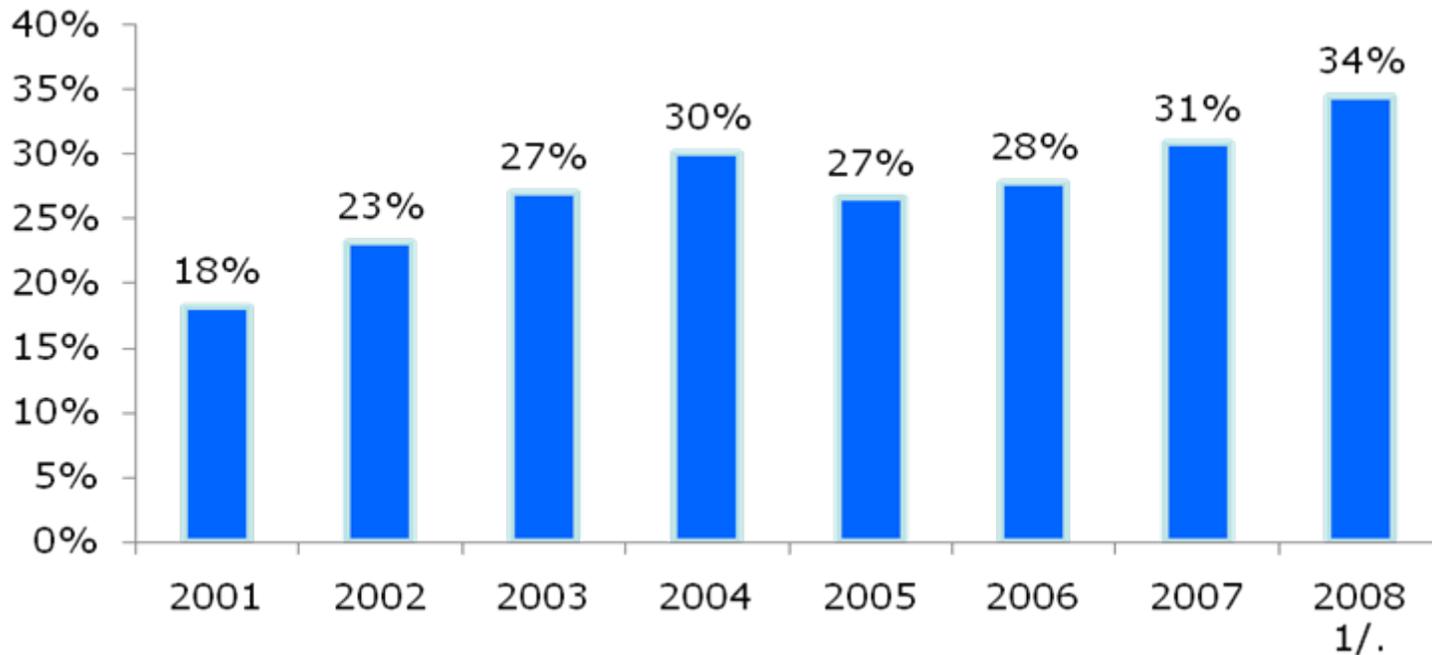
1/. Preliminar information

Source : Telecommunication firms

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Growing competition share

Market Share

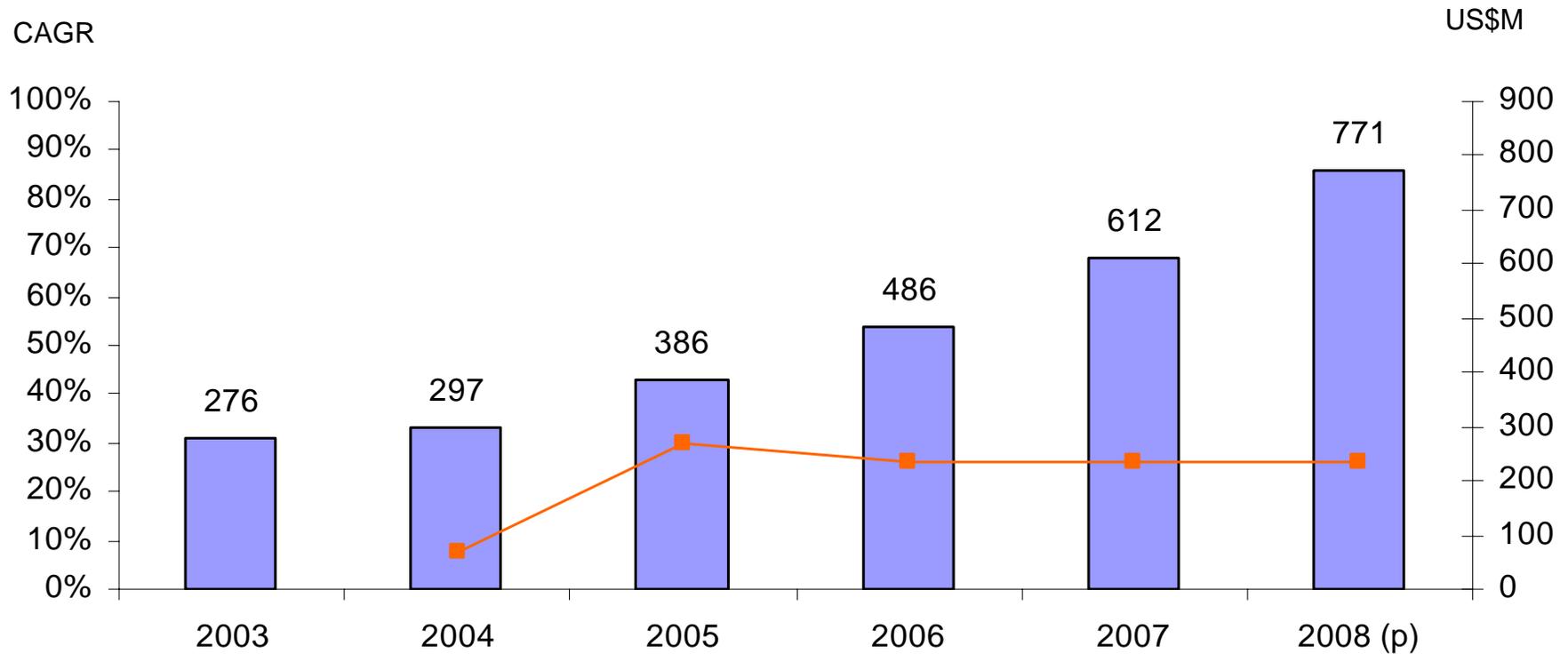


1/. Preliminar information

Source : Telecommuniacion firms

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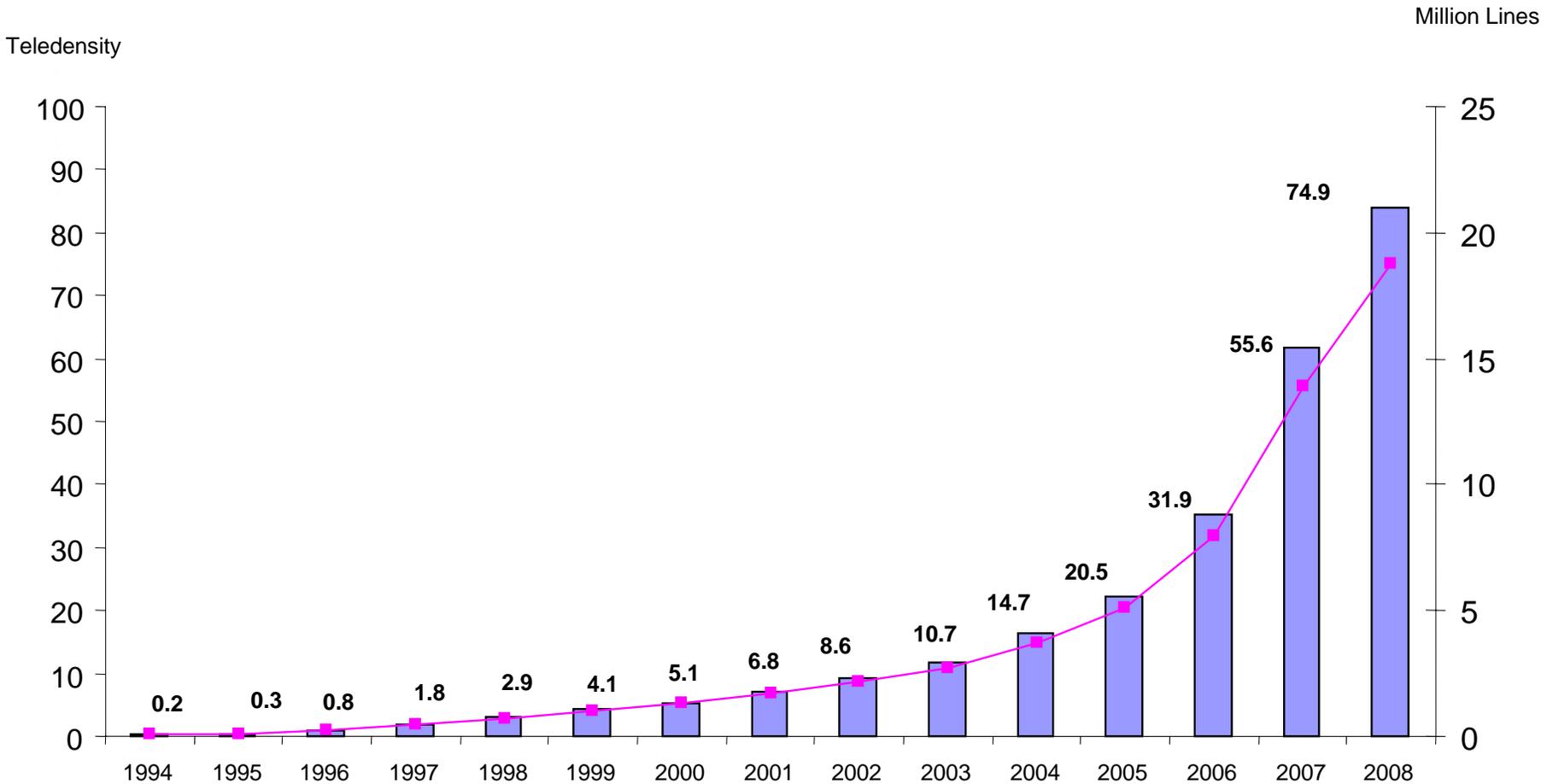
Investment in telecommunications



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Chairman of the Board

Key Results

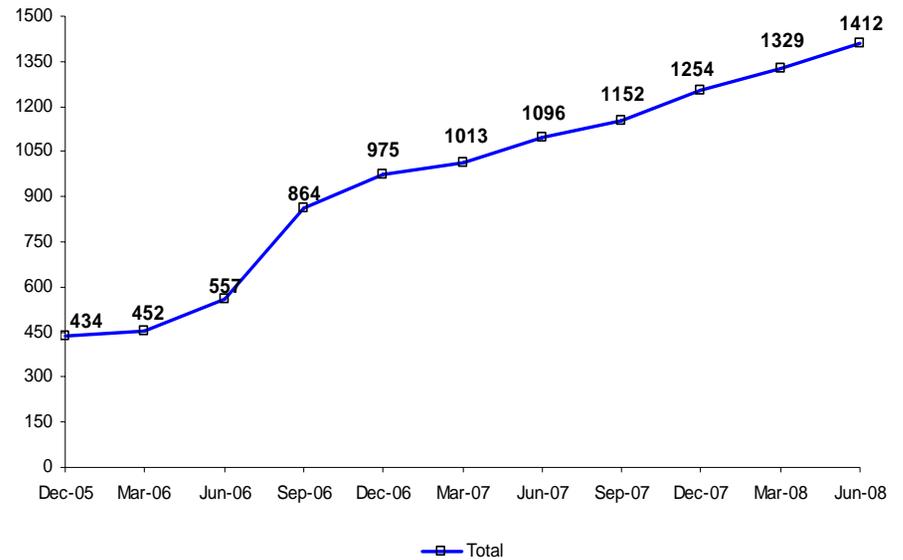
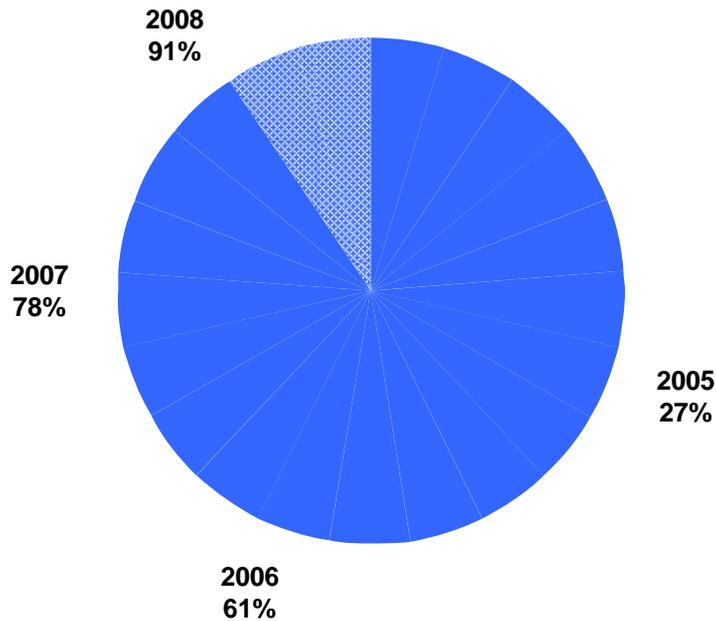
Mobile growth



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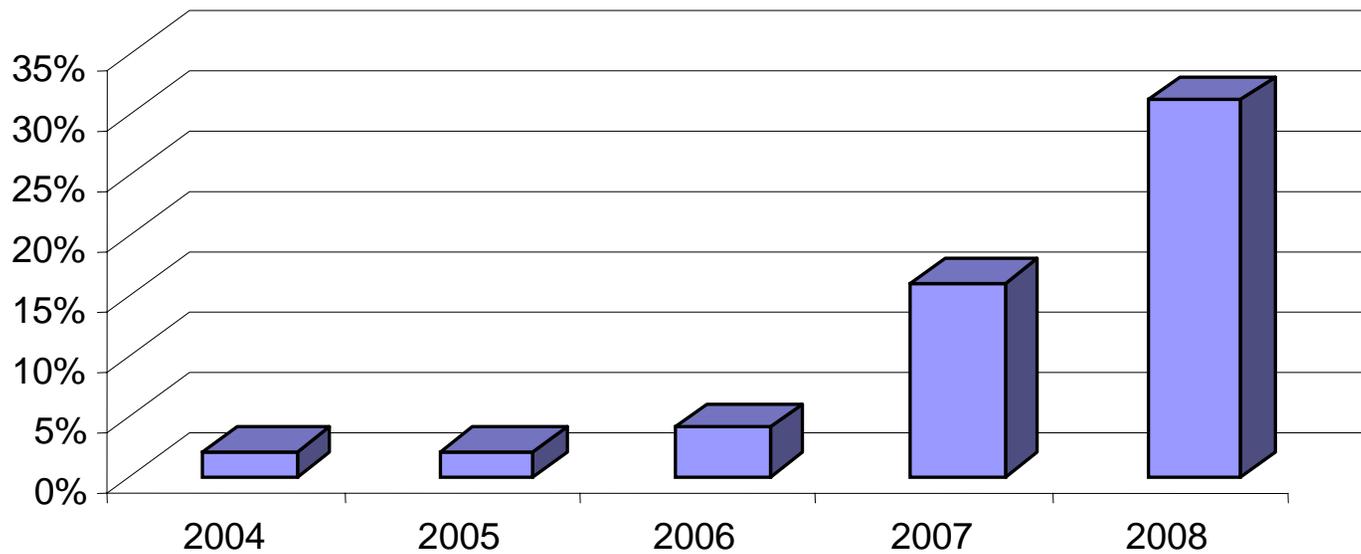
Coverage

Districts



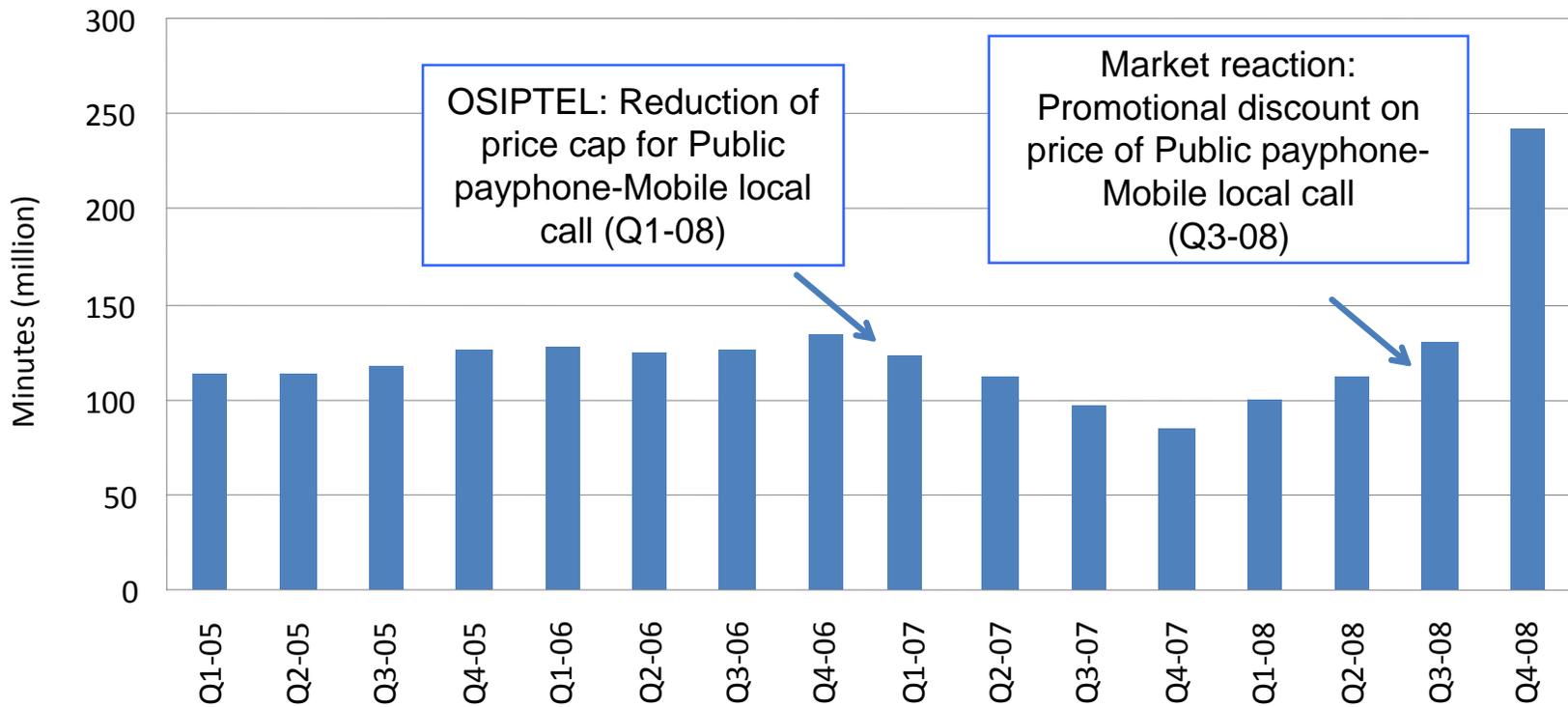
Rural households

Mobile use



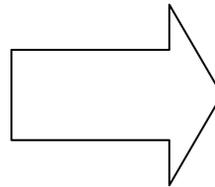
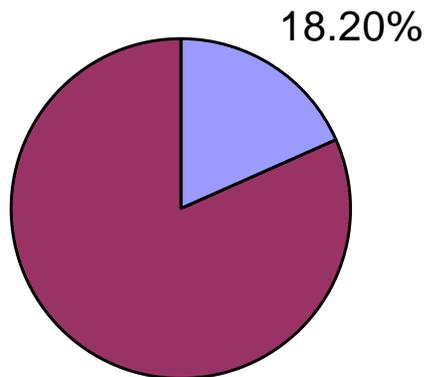


Public payphone-mobile local traffic

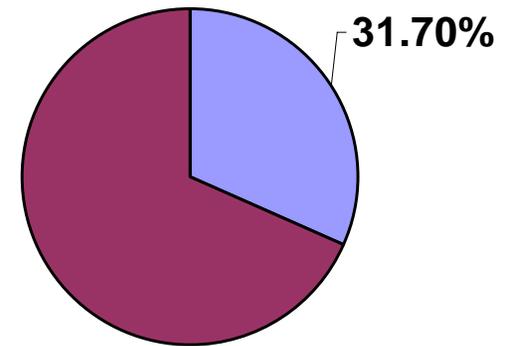


Access to Internet

Computers at home



Internet Users



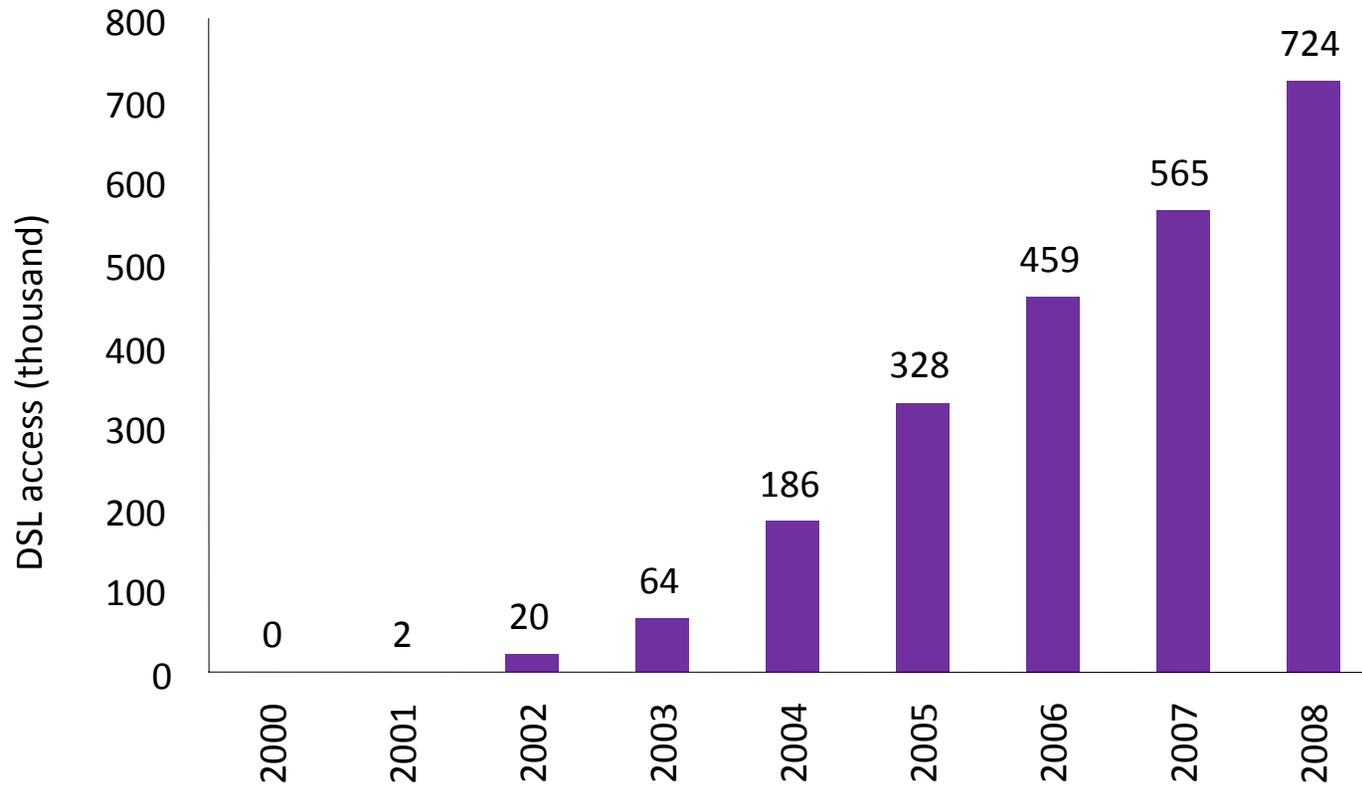
Source: ENAHO 2004, 2008.



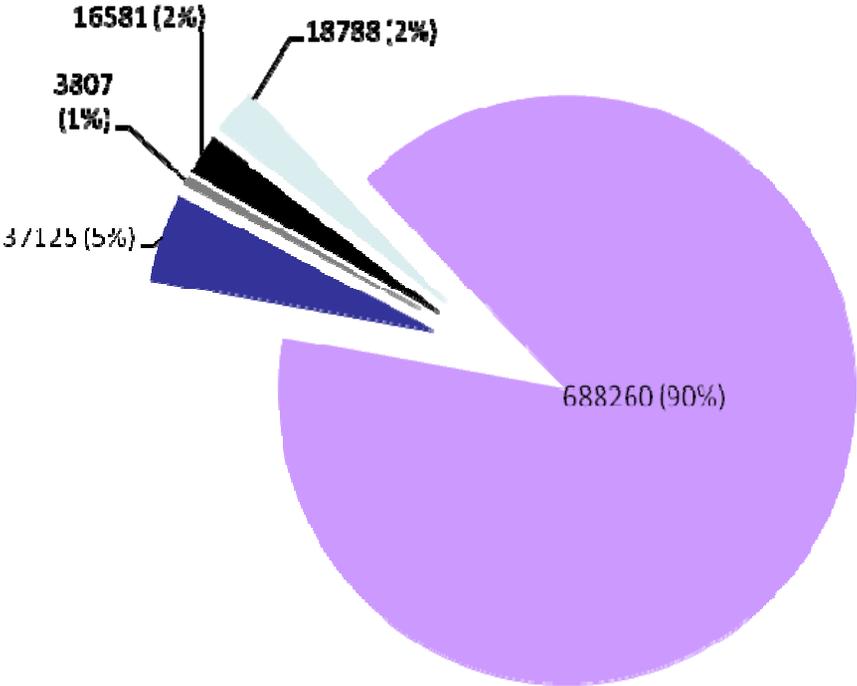
CEREMONIA DE SUSCRIPCIÓN DE CONTRATO DE
SERVICIOS DE BANDA ANCHA PARA SECTOR RURAL

Confirmado
SERVICIOS

Broadband access



Mainly DSL

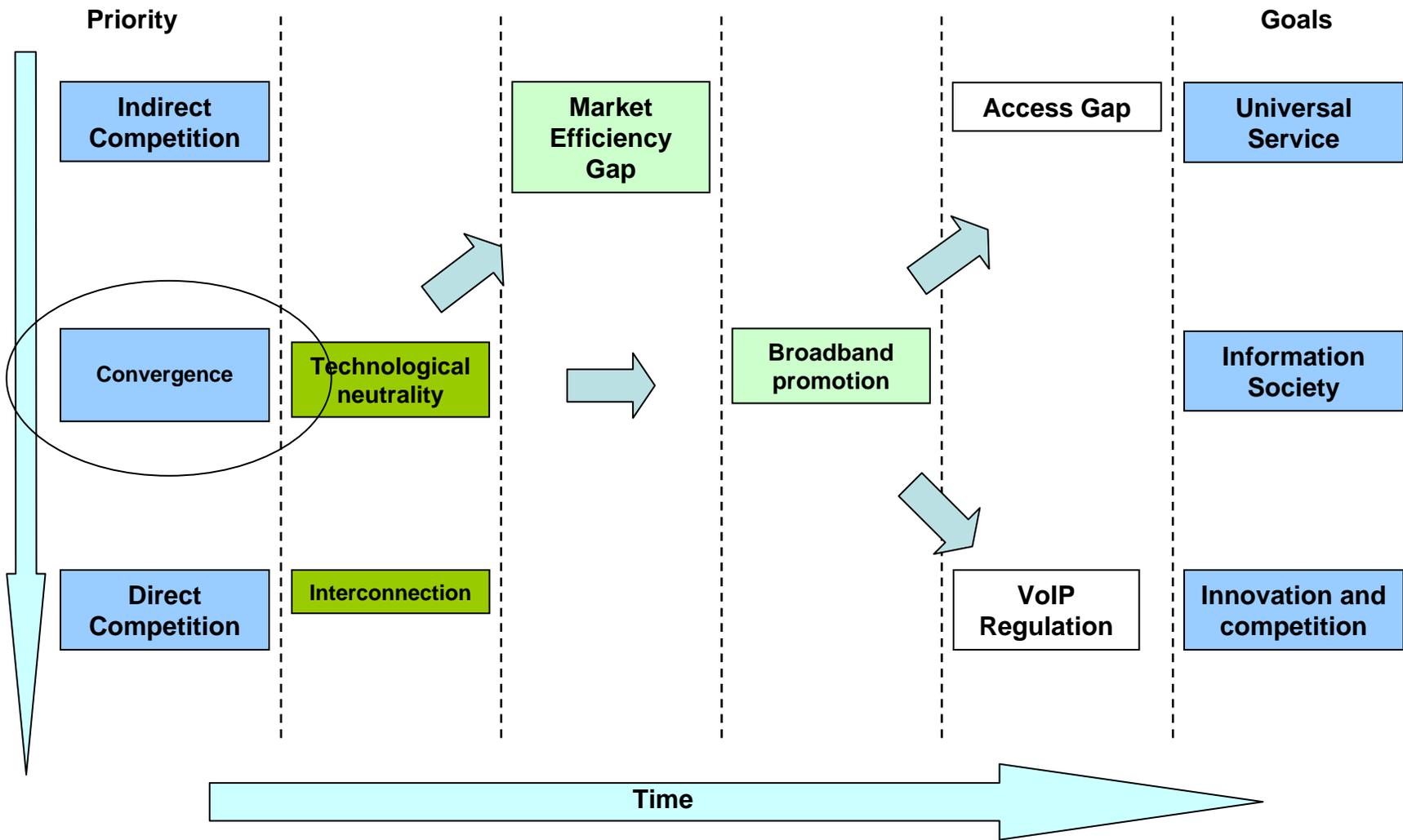


■ ADSL ■ Dial Up ■ Wireline-long distance ■ Wireless-lng distance ■ Cable modem

Note: Internet access through mobile phones is not being considered
(*) On 2008, Telefonica Multimedia acquired Global Com.

Regulatory policies for a convergent future

Guillermo THORBERRY
Chairman of the Board



Not a secret

- Flexibility
- Independency
- Neutrality
- Transparency
- Predictability
- Holistic view



Arahuay School Break



